

 **DAILY  
NEWS-SUN**

 **PEORIA  
TODAY**



**PEORIA**

# **SENIOR EXPO**

**Vendors • Entertainment • Fun**

**Thursday, February 28, 2019 • 9a.m. – Noon**

**Rio Vista Recreation Center**

**8866 W. Thunderbird Rd. Peoria, AZ**



**HEALTH • FINANCIAL • WELLNESS • LEISURE • HOME**

**Vendors • Raffles • Entertainment • Fun**

*Our event understands that today's 55+ communities have a dynamic lifestyle and are pursuing ways to stay active, be engaged and be informed! If your organization or business provides products, services or resources benefiting seniors, then optimize your marketing dollars by showcasing, demonstrating and meeting with these highly motivated customers.*

**For more information, visit [yourvalley.net](http://yourvalley.net)**

**or contact Barb at 623-208-7866 or email [wvads@newszap.com](mailto:wvads@newszap.com)**

# PEORIA SENIOR EXPO

## Sponsorship Levels

### 1-PRESENTING SPONSOR: \$4,700 (Value \$9,675)

- Premier Entrance Table(s): Peoria Senior Expo showcase products, service, & giveaways
- "Live" Business Announcements: 4-30 second business promotions
- Print Ads 3-Full Page FC: Senior Expo Section in Peoria, Sun City & Daily News-Sun
  - 2-Full Page, FC Ads: Peoria Today
  - 1- Full Page, FC Ads: Sun City Independent (Expires April 2019)
- Digital Ads: 30,000 Rectangle Impressions, (Expires April 2019)
- Target E Blast 50,000 audience
- Advertorial: ½ page business editorial in Peoria Senior Expo Section
- Marketing Inclusion:
  - Large Business Logo in Peoria Senior Expo Print House Ads
  - Large Business Logo in Peoria Senior Expo Digital House Ads
  - Mention in all Press releases and Media Promotions

### 2-PREMIUM SPONSOR: \$2,400 (Value \$6,250)

- Prime Position Table(s): Peoria Senior Expo: showcase products, service, & giveaways
- "Live" Business Announcements: 2-30second business promotions
- Print Ads: 3- ½ Page FC: Senior Expo Section in Peoria, Sun City & Daily News-Sun
  - 2-1/2 Page, FC Ad: Peoria Today (Expires April 2019)
  - 1-1/2 Page, FC Ad: Sun City Independent (Expires April 2019)
- Digital Ads: 20,000 Rectangle Impressions (Expires April 2019)
- Marketing Inclusion:
  - Business Logo in Peoria Senior Expo Print House Ads
  - Business Logo in Peoria Senior Expo Digital House Ads

### 10-EXECUTIVE SPONSOR: \$1,200 (Value \$3,089)

- Vendor Table: Table at Senior Expo: showcase products, service, & giveaways, etc.
- Print Ads: 3-1/4 Page FC: Senior Expo Section in Peoria, Sun City & Daily News-Sun
  - 2-1/4 Page FC Ads: Peoria Today (Expires April 2019)
- Digital Ads: 20,000 Rectangle Impressions, (Expires April 2019)
- Marketing Inclusion:
  - Business Listing in Peoria Senior Expo Print & Digital House Ads
  - Business listing in PeoriaSenior Expo Digital Promo Ads

### 20-TABLE SPONSOR: \$625 (Value \$1,757)

- Vendor Table: Table at Senior Expo: showcase products, service, and giveaways
- Print Ads: 3-1/4 Page, FC Ads Senior Expo Section in Peoria, Sun City & Daily News-Sun
- Digital Ads: 10,000 Impressions



\* Nonprofit 501c3 discount is available at 25 percent off above pricing.

\* Advertising must be used by April, 2019. Advertising may not be used in exchange of current advertising programs within Independent Newsmedia. The sponsorship costs are in addition to current commitments with Independent Newsmedia.

**For more information, contact [Bwandling@newszap.com](mailto:Bwandling@newszap.com)  
or call 623-208-7866**